



Public Relations and Economic Development Sub-Committee

Date: THURSDAY, 3 JULY 2014
Time: 3.15 pm
Venue: COMMITTEE ROOM - 2ND FLOOR WEST WING, GUILDHALL

Members:

Mark Boleat (Chairman)	Oliver Lodge
Deputy Douglas Barrow (Deputy Chairman)	Jeremy Mayhew
Deputy Michael Cassidy	Deputy Catherine McGuinness
Roger Chadwick	Ian Seaton
Deputy Alex Deane	Tom Sleigh
Simon Duckworth	Sir Michael Snyder
Sophie Fernandes	Alderman Sir David Wootton
Stuart Fraser	Alderman Alan Yarrow
Wendy Hyde	

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John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**
To agree the public minutes and summary of the meeting held on 8 May 2014.

For Decision
(Pages 1 - 4)
4. **LONDON BOROUGH AND EUROPEAN ELECTIONS 2014 - RESULTS**
Report of the Director of Public Relations.

For Information
(Pages 5 - 10)
5. **SCOTTISH INDEPENDENCE REFERENDUM - SEPTEMBER 2014 - POTENTIAL IMPLICATIONS FOR THE CITY OF LONDON**
The Director of Public Relations to be heard.

For Discussion
6. **FINANCING EUROPE'S INVESTMENT AND ECONOMIC GROWTH REPORT**
Report of the Director of Economic Development.

For Information
(Pages 11 - 12)
7. **UPDATE AND FORWARD LOOK ON THE ACTIVITIES OF INTERNATIONAL REGULATORY STRATEGY GROUP (IRSG)**
Report of the Director of Economic Development.

For Information
(Pages 13 - 16)
8. **REVIEW OF THE EU ENGAGEMENT STRATEGY**
The Chairman to be heard.

For Discussion
9. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

10. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

11. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

For Decision

Part 2 - Non-Public Agenda

12. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

13. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

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PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB-COMMITTEE

Thursday, 8 May 2014

Minutes of the meeting of the Public Relations and Economic Development Sub-Committee held at the Guildhall EC2 at 3.15pm

Present

Members:

Mark Boleat (Chairman)	Wendy Hyde
Deputy Catherine McGuinness (Deputy Chairman)	Oliver Lodge
Deputy Douglas Barrow	Jeremy Mayhew
Roger Chadwick	Ian Seaton
Deputy Alex Deane	Sir Michael Snyder
Stuart Fraser	

Officers:

John Barradell	- Town Clerk and Chief Executive
Tony Halmos	- Director of Public Relations
Greg Williams	- Public Relations Office
Simon Latham	- Public Relations Office
Paul Sizeland	- Director of Economic Development
Liz Skelcher	- Economic Development Office
Isabelle Almeida	- Economic Development Office
Nigel Lefton	- Remembrancer's Department
Georgina Denis	- Town Clerk's Department
Angela Roach	- Town Clerk's Department

1. APOLOGIES

There were no apologies received.

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were no declarations of interest under the code of conduct in respect of items on the agenda.

3. TERMS OF REFERENCE

RESOLVED - That the Sub-Committee note its terms of reference.

4. APPOINTMENT OF CO-OPTED MEMBERS

The Sub-Committee discussed the appointment of co-opted Members from the Court of Common Council to the Sub-Committee. The Sub-Committee agreed to reappoint Oliver Lodge, Ian Seaton and Sophie Fernandes.

The Chairman informed the Sub-Committee that in his opinion those potential candidates for the fourth co-opted membership were the Members who minimally missed election to the Grand Committee, Tom Sleigh, James Tumbridge and Henry Colthurst. Following a discussion the Sub-Committee agreed that the Chairman should approach Tom Sleigh to ascertain his interest and suitability and that the fourth place should be offered to Mr Sleigh subject to the outcome of the Chairman's discussion.

RESOLVED - That:-

1. Oliver Lodge, Ian Seaton and Sophie Fernandes be reappointed as co-opted Members of the Public Relations and Economic Development Sub-Committee; and
2. That the Chairman discuss with Tom Sleigh his interest and suitability for the role of Co-opted Member of the Public Relations and Economic Development Sub-Committee, and subject to the Chairman being satisfied with the outcome of this discussion, that Mr Sleigh be appointed to the aforementioned position.

5. **MINUTES**

The minutes of the meeting held on 20 February 2014 were approved.

Matters Arising

A Member asked for clarification with regards to the efforts made by the Economic Development Office to encourage Member involvement in TheCityUK events and other large events occurring across the City. The Director of Economic Development explained that Members of the Sub-Committee were routinely invited to large TheCityUK events nevertheless his office would ensure that TheCityUK was provided with an updated list of the Sub-Committee's Members, and if there were occurrences where Members were not being appropriately informed he would look to resolve any issues.

6. **2014 PARTY CONFERENCE ACTIVITY**

The Sub-Committee received a report of the Director of Public Relations regarding 2014 Party Conference activity.

The Sub-Committee agreed that the Public Relations Office should contact Members in June 2014 regarding expressions of interest for attending the events. Members queried the level of Member involvement at Party Conferences. The Town Clerk confirmed that it was agreed at the 2 May 2013 Sub-Committee meeting that no more than six Members of the Public Relations and Economic Development Sub-Committee, including the Chairman and relevant Deputy Chairman, should attend each Party Conference.

RESOLVED – That:-

1. The 2014 Party Conference programme be noted; and
2. Members attendance arrangements remain at no more than six Members of the Public Relations and Economic Development Sub-Committee, including the Chairman and relevant Deputy Chairman; and
3. a request for an additional £15,000 for the 2014 Party Conference Programme be submitted to the June 2014 meeting of the Policy and Resources Committee.

7. THINK TANKS ACTIVITIES 2010-2014

The Sub-Committee considered a report of the Director of Public Relations concerning think tank activities for 2010-2014. The Sub-Committee discussed issues with regards to engagement and political balance and agreed that balance and transparency should continue to be embedded in think tank programmes. A Member also requested that future reports include the costs associated with each activity.

RESOLVED - That the content of the report on the 2010-2014 City of London activities with think tanks be noted.

8. BRUSSELS ANNUAL RECEPTION

The Sub-Committee considered a report of the Director of Economic Development on the Brussels Annual Reception. The Sub-Committee agreed that all Members would be contacted early September 2014 with regards to expressions of interest in attending the Annual Reception. Members who had expressed an interest and who had the relevant experience would be included in the delegation.

RESOLVED - That expressions of interest in attending the Brussels Annual Reception be sought from Members in September 2014.

9. INTERNATIONAL REGULATORY STRATEGY GROUP ACTIVITIES UPDATE

The Sub-Committee received an update report of the Director of Economic Development regarding the activities of the International Regulatory Strategy Group (IRSG) and an outline of the Group's areas of activity over the coming months. The Sub-Committee discussed European regulation and the Financial Transaction Tax (FTT), as well as the Transatlantic Trade and Investment Partnership.

RESOLVED - That the update and forward look on the activities of the International Regulatory Strategic Group (IRSG) be noted.

10. PRE-PRESIDENCY VISIT TO ITALY

The Sub-Committee received a report of the Director of Economic Development regarding the Pre-Presidency visit to Italy by the Lord Mayor, the Chairman of the Policy and Resources Committee and the Chair of the International Regulatory Strategy Group (IRSG).

RESOLVED - That the report on the Pre-Presidency visit to Italy be noted.

11. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions relating to the work of the Sub-Committee.

12. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT

There was no items of urgent business.

13. EXCLUSION OF THE PUBLIC

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act. In addition, for one item which fell under paragraph 100A (2) of the Act relating to confidential information that would be disclosed in breach of an obligation of confidence:-

Item Nos.	Exemption Paragraph(s)
14	1

Part 2 – Non-Public Agenda

14. NON-PUBLIC MINUTES

The non-public minutes of the Public Relations and Economic Development Sub-Committee meeting held on 20 February 2014 were approved.

15. NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no non-public questions relating to the work of the Sub-Committee.

16. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

There was no other business to be considered whilst the public were excluded.

The meeting ended at 3.50pm

Chairman

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Agenda Item 4

Committee: Public Relations/Economic Development Sub	Date(s): 3 July 2014	Item no.
Subject: London Borough Elections 2014 – Results	Public	
Report of: Director of Public Relations	For information	
<u>Summary</u>		
<p>On Thursday 22 May local elections took place across the 32 London Boroughs, as well as Mayoral elections in Hackney, Lewisham, Newham, and Tower Hamlets. The leadership in all of the City's surrounding Boroughs remained the same with Labour strengthening its position in Camden, Islington, Lambeth and Southwark. Labour now controls 20 London Boroughs, a majority of Boroughs across the capital. Labour performed very strongly overall, while the Conservatives performed less well and the Liberal Democrats suffered heavy losses across London. UKIP gained their first London Councillors in an all up election. All four of the incumbent Mayors were re-elected in Hackney, Lewisham, Newham and Tower Hamlets.</p>		
<u>Recommendations</u>		
<p>Members are recommended to note the information in this report and the two appendices.</p>		

Main Report

1. On Thursday 22 May local elections took place across the 32 London Boroughs, as well as Mayoral elections in Hackney, Lewisham, Newham, and Tower Hamlets.
2. Labour performed very strongly overall; as expected, they gained control of Merton and Redbridge (from No Overall Control) and Croydon (from the Conservatives), as well as, unexpectedly, gaining Hammersmith & Fulham (from the Conservatives) and comfortably winning Harrow despite competing against an independent Labour slate. However, John Biggs failed to become Mayor of Tower Hamlets, despite Labour confidently predicting a victory and Biggs being odds-on favourite on election day.
3. The leadership in all of the City's surrounding Boroughs remained the same with Labour strengthening its position in Camden, Islington, Lambeth and Southwark. Labour now controls 20 London Boroughs, a majority of Boroughs across the capital. As a corollary, Labour could now command a majority in London Councils, though a collegiate, all-party approach has been maintained in recent times.

Party	Boroughs controlled in 2014	Boroughs controlled in 2010
Labour	20	16
Conservatives	9	11
Liberal Democrats	1	2
Tower Hamlets First	1	1
No Overall Control	1	2

Party	Number of councillors (comparison to 2010)
Labour	1063 (+201)
Conservative	613 (-111)
Liberal Democrat	115 (-118)
Independent	2 (-15)
Tower Hamlets First	18 (+18)
UKIP	12 (+12)
Green	4 (+1)
Residents	24 (+6)

4. The Conservatives performed less well, despite gaining Kingston from the Liberal Democrats. While the losses of Croydon (to Labour) and Havering (to No Overall Control) had been expected, the loss of Hammersmith & Fulham as a flagship Conservative Council was a shock result.
5. The Liberal Democrats suffered heavy losses across London; they lost Kingston to the Conservatives and lost all their representation in a number of Boroughs including Islington and Lambeth. Sutton is now the only Liberal Democrat controlled Borough in London and there are 18 London Boroughs with no Lib Dem councillors whatsoever (compared to 5 for the Conservatives and 2 for Labour).
6. UKIP gained their first London Councillors in an all up election (previously UKIP councillors had been gained through defections and by-elections). The Greens will be disappointed that the moderate gains for which they had hoped did not materialise, especially in Camden and Lewisham.
7. In terms of the Mayoral elections, all four of the incumbent Mayors were re-elected, Jules Pipe in Hackney with 60.3% of the first preference votes, Sir Steve Bullock in Lewisham with 50.8% of the first preference votes, Sir Robin Wales in Newham with 61.2% of the first preference votes and Lutfur Rahman in Tower Hamlets with 52.3% of the vote after second preferences were reassigned. Interestingly in Tower Hamlets 88% of the second preferences went to Labour's John Biggs, which strongly suggests that the other parties were encouraging their supporters to transfer to him ahead of Rahman.

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Appendix 1: Breakdown of Results in Surrounding London Boroughs

Borough	Labour	Conservative	Liberal Democrats	Respect	Green	Tower Hamlets First	Turnout	Overall Control
Camden	40 (+10)	12 (+2)	1 (-12)		1 (0)		38.69%	Labour Hold
Hackney	50 (0)	4 (0)	3 (0)				42.89%	Labour Hold
Islington	47 (+12)		0 (-13)		1 (+1)		38.4%	Labour Hold
Lambeth	59 (+15)	3 (-1)	0 (-15)		1 (+1)		32%	Labour Hold
Southwark	48 (+13)	2 (-1)	13 (-12)				n/a	Labour Hold
Tower Hamlets	20 (-21)	4 (-4)	0 (-1)	0 (-1)		18 (+18)	n/a	Tower Hamlets First (owing to victory in Mayoral election)
Westminster	16 (+4)	44 (-4)					32.35%	Conservatives Hold

Appendix 2: Breakdown of Results in Other London Boroughs

Borough	Labour	Conservative	Liberal Democrats	UKIP	Green	Independent	Other	Turnout	Overall Control
Barking and Dagenham	51 (0)							38.16%	Labour Hold
Barnet	27 (+9)	32 (-7)	1 (-2)					41.1%	Conservative Hold
Bexley	15 (+4)	45 (-7)		3 (+3)				n/a	Conservative Hold
Brent	56 (+16)	6 (-11)		1 (-5)				33%	Labour Hold
Bromley	7 (+4)	51 (-2)	0 (-4)	2 (+2)				n/a	Conservative Hold
Croydon	40 (+7)	30 (-7)						38%	Labour Gain from Conservative
Ealing	53 (+13)	12 (-12)	4 (-1)					41.3%	Labour Hold
Enfield	41 (+5)	22 (-5)						38.14%	Labour Hold
Greenwich	43 (+3)	8 (-3)						37.25%	Labour Hold
Hammersmith and Fulham	26 (+11)	20 (-11)						38%	Labour Gain from Conservative
Haringey	48 (+14)		9 (-14)					38.1%	Labour Hold
Harrow	34	26 (-1)	1			2 (+1)		41%	Labour Hold
Havering	1 (-4)	22 (-11)		7 (+7)		0 (-12)	24 (+20)	43%	NOC gain from Conservative

Hillingdon	23 (+4)	42 (-4)						35.76%	Conservative Hold
Hounslow	49 (+14)	11 (-14)						36.8%	Labour Hold
Kensington & Chelsea	12 (+3)	37 (-2)	1 (-1)					n/a	Conservative Hold
Kingston upon Thames	2 (+2)	28 (+7)	18 (-9)					n/a	Conservative gain from Liberal Democrat
Lewisham	53 (+14)	0 (-2)	0 (-12)		1 (0)			37.2%	Labour Hold
Merton	36 (+8)	20 (-7)	1 (-1)			0 (-3)	3 (+3)	41%	Labour Gain from NOC
Newham	60 (0)							40.62%	Labour Hold
Redbridge	35 (+9)	25 (-5)	3 (-4)					39.7%	Labour gain from NOC
Richmond Upon Thames		39 (+9)	15 (-9)					46.13%	Conservative Hold
Sutton	45 (+2)	9 (-2)						42.2%	Liberal Democrat Hold
Waltham Forest	44 (+7)	16 (-2)	0 (-5)					59.22%	Labour Hold
Wandsworth	19 (+6)	41 (-6)						n/a	Conservative Hold

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Agenda Item 6

Committee: Public Relations and Economic Development Sub	Date(s) 3 July 2014	Item no. 7
Subject: Financing Europe's Investment and Economic Growth Report		
Report of: Director of Economic Development	For information	
<u>Summary</u> <p>John Llewellyn Consulting has produced a major report initiated by the International Regulatory Strategy Group (IRSG)'s Anglo-French Committee on financing growth and investment in Europe. Plans for the launch of the report and follow up in Brussels and other Member States (in addition to UK and France) are being drawn up.</p> <p>The report is available at http://www.cityoflondon.gov.uk/business/economic-research-and-information/research-publications/Pages/Financing-Europes-investment-and-economic-growth.aspx. A copy of the report has also been circulated to Members of the Sub-Committee alongside this agenda.</p> <p>The reports key recommendations are as follows:</p> <ul style="list-style-type: none">• Developing Europe's capital markets and non-traditional sources of finance;• Encouraging a greater role for long-term investors e.g. pension funds by overcoming restraints;• Encouraging the investment banking sell-side to do more to stimulate and underwrite long term investment;• Enabling market-based intermediation to play a more prominent and stable role in financing by promoting its constructive aspects, while discouraging its more destructive aspects; and• Reviving and developing securitisation. <u>Recommendation</u> <p>The Sub-Committee is recommended to note report.</p>		

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Committee(s):	Date(s):
Public Relations and Economic Development Sub	3 July 2014
Subject:	Public
Update and forward look on the activities of International Regulatory Strategy Group (IRSG)	
Report of: Director of Economic Development	For Information
Summary	
The report provides Members with an update on the work of the International Regulatory Strategy Group (IRSG) since the last meeting of the Public Relations and Economic Development Sub-Committee in May.	
Recommendation(s)	
Members are asked to note the report.	

Main Report

Background

1. This paper provides an update on recent IRSG activity and sets out the anticipated areas of activity over the coming months.

Recent IRSG related visits

2. Since the last meeting of the Sub-Committee, the Policy Chairman has visited Prague and engaged with regulators, politicians and senior officials to promote the contribution of financial services to the wider economy, to discuss the impact of measures in the regulatory pipeline e.g. FTT, and to explain the City's role as Europe's international financial and business centre. Discussions also reflected on the recent European Parliamentary elections and the mandate of the new Commission.

Finance for Jobs and Growth in the EU

3. The steering group responsible for Finance for Jobs and Growth in Europe will also produce a follow up report on long term finance. The membership of the steering group will be refreshed as appropriate and the group will continue its work within the current governance framework. The report will:

- set out how long term finance drives jobs, growth and investment, and how this is complementary to ‘short term finance’;
 - highlight trends in European financial markets, including disintermediation and the rise of non-bank sources of lending;
 - illustrate how long term finance operates through case studies;
 - make policy recommendations about how the European institutions and Member States can facilitate long term finance; and
4. John Llewellyn Consulting has produced a major report (considered by the Sub-Committee elsewhere on the agenda) initiated by the Anglo-French Committee on financing growth and investment in Europe Plans for the launch of the report and follow up in Brussels and other Member States (in addition to UK and France) are being drawn up. The reports key recommendations are as follows:
- Developing Europe’s capital markets and non-traditional sources of finance;
 - Encouraging a greater role for long-term investors eg pension funds by overcoming restraints;
 - Encouraging the investment banking sell-side to do more to stimulate and underwrite long term investment;
 - Enabling market-based intermediation to play a more prominent and stable role in financing by promoting its constructive aspects, while discouraging its more destructive aspects; and
 - Reviving and developing securitisation.

Since being finalised with our French counterparts, it has also been endorsed by the IRSG Council at its meeting on 16 June and is now branded an IRSG document.

Financial Transactions Tax (FTT)

5. The FTT Working Group has been following-up the two research reports published earlier this year, and organised a roundtable event in partnership with the British Embassy in Rome on 28 May, in advance of the Italian Presidency of the EU, on the potential impact on household wealth.

IRSG future engagement

Engaging with the new European Parliament and the new Commission

6. The results of the European Parliamentary elections were widely anticipated, and saw significant gains by ‘non-mainstream’ parties across Europe. Work has been underway since before the elections as to how the IRSG and others will engage and brief the new Parliament.

7. The City of London Corporation has sent a brochure to all UK MEPs explaining the role of London as Europe's international financial centre, as well as the role of the City Corporation in promoting London.
8. The City Corporation and TheCityUK are coordinating their engagement with new MEPs, and the plans will evolve to reflect the various appointments to various Committees in the next few weeks. For more information, see *Member State Dialogues*.

Member State Dialogues

Anglo-French Dialogue

9. The next meeting will be held in Paris on 1 July. As per paragraph 4, the Anglo-French Committee has finalised a paper on financing growth and investment in Europe. Plans for the launch of the report and follow up in Brussels and other Member States (in addition to UK and France) are being drawn up. This report complements the Financing Jobs and Growth report by TheCityUK.
10. A joint brochure has been produced by the City Corporation and Paris Europlace, to be sent to all UK and French MEPs, as well as targeted MEPs from other Member States, explaining the role of financial services in the wider economy.

Anglo-Italian Dialogue

11. Following a number of successful meetings in London and Rome with TheCityUK, progress has been made on establishing the Anglo-Italian dialogue on Financial Services (AIDoFS).
12. Senior members of Banca d'Italia have shown strong interest in supporting the dialogue. The Italian Banking, Insurance and Finance Federation (FeBAF) has also expressed an interest in providing secretariat support to the Italian side of the dialogue and the British Embassy in Rome is also keen to be involved. In addition, following meetings between TheCityUK and Italian Banking Association (ABI), the ABI and Banca d'Italia will liaise on the AIDoFS going forward.

Anglo-Irish Dialogue

13. The Irish State visit and business meetings with the Taoiseach in April have led to an agreement to establish an Anglo-Irish financial services dialogue, led by the City of London Corporation under the auspices of the IRSG. The Irish Co-Chair is expected to be John Bruton, the former Irish Prime Minister and Chair of the IFSC Ireland. Accenture have kindly agreed to provide support for this initiative in both London and Dublin.

IRSG Workstreams Update

Structural reform of the banking sector

14. A new working group has been formed, and the first meeting took place on 17 June. The major issue will be how in practice any derogations are implemented for Member States who already have, or are in the process of, introducing structural reforms for their respective banking sectors. The group plans to commission research looking at the banking structures in a representative number of member states with a particular focus on the universal banking model. Targets for the group will be the ECON committee in the EP and Council members. The timeframe allows preparatory work to be undertaken now before serious negotiations commence in the autumn.

Balance of Competences (BOC)

15. The IRSG Working Group on Genuine Economic and Monetary Union is producing a submission as part of the Balance of Competences consultation on Economic and Monetary Policy. A draft of the submission has been circulated to Members of the Public Relations and Economic Development Sub-Committee for comments prior to submission.

16. The report by HM Treasury on *Financial Services and Capital Markets*, to which the IRSG made a submission to the consultation in January 2014, is due to be published in the summer. A precise date is to be confirmed.

EU/UK relationship

17. TheCityUK recently published an economic report entitled "Analysing the case for EU Membership" and a legal research report "A legal assessment of the UK's relationship with the EU". The reports were launched at an event entitled "A Critical Analysis of the Economic Case for EU Membership and the Legal Implications of Other Membership Scenarios" which was hosted by Clifford Chance on 28th April 2014.

Director of Economic Development

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